

# Privacy and cookie declaration 2023

Kepler Vision Technologies located at Deymanstraat 18F, 1091 SE Amsterdam, is responsible for the processing of personal data as reflected in this privacy statement.

Kepler Vision Technologies respects the privacy of all visitors to our website [www.keplervision.eu](http://www.keplervision.eu) and ensures that the personal information you provide to us is treated confidentially.

Gerben Noot is Kepler Vision Technologies' Data Protection Officer. He can be reached at [g.noot@keplervision.eu](mailto:g.noot@keplervision.eu)

Contact details:

<https://keplervision.eu>  
Kepler Vision Technologies  
Deymanstraat 18F  
1091 SE Amsterdam  
+31 6 22 59 00 36

## Personal data that we process

Kepler Vision Technologies may process personal data about you because you use Kepler Vision Technologies' services, and/or because you provide it to Kepler Vision Technologies yourself when completing a contact form on the website.

Below is a summary of the personal data we process:

- First and last name
- E-mail address
- Browser
- Device type (such as Apple)

When using our support form, the following data is processed:

- Organisation name
- Description/remark
- Room
- Time of the day

### **Why Kepler Vision Technologies needs data**

Kepler Vision Technologies processes your personal data to contact you in writing (by email and/or post) if necessary.

### **How long Kepler Vision Technologies stores data**

Kepler Vision Technologies will not retain your personal data for longer than is strictly necessary to fulfil the purposes for which your data is collected. We use the following retention periods for the aforementioned (categories of) personal data: 2 years.

### **Special and/or sensitive personal data we process**

Our website and/or service does not intend to collect data on website visitors who are under 16 years of age. Unless they have parental or guardian consent. However, we cannot verify whether a visitor is older than 16. We therefore advise parents to be involved in their children's online activities to avoid collecting data on children without parental consent. If you are convinced that we have collected personal data about a minor without such consent, please contact us at [gerben.noot@keplervision.eu](mailto:gerben.noot@keplervision.eu), and we will delete this information.

### **Sharing personal data with third parties**

Kepler Vision Technologies only provides third parties and only if necessary for the performance of our agreement with you or to comply with a legal obligation.

### **Viewing, correcting or deleting data**

You have the right to view, correct or delete your personal data. You also have the right to withdraw your possible consent to data processing or object to the processing of your personal data by Kepler Vision Technologies, and you have the right to data portability. This means that you can submit a request to us to send the personal data we hold on you in a computer file to you or another organisation named by you. You can send a request for inspection, correction, deletion, data transfer of your personal data or a request to withdraw your consent or object to the processing of your personal data to [gerben.noot@keplervision.eu](mailto:gerben.noot@keplervision.eu).

To ensure that the request for inspection is made by you, we ask you to send a copy of your proof of identity with the request. In this copy, black out your passport photo, MRZ (machine readable zone, the strip of numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as soon as

possible, but within four weeks.

Kepler Vision Technologies would also like to inform you that you have the opportunity to file a complaint with the national regulator, the Personal Data Authority. You can do so via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

### **How we secure personal data**

Kepler Vision Technologies takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you have the impression that your data is not properly secured or there are indications of misuse, please contact [gerben.noot@keplervision.eu](mailto:gerben.noot@keplervision.eu).

We will only use the information you share to contact you about the topic you have questions about.

### **Your concerns are our concern, do you have any questions?**

If so please contact Gerben Noot via [g.noot@keplervision.eu](mailto:g.noot@keplervision.eu)

### **Cookie declaration**

If you visit our website, we process your personal data with cookies.

This cookie declaration was last updated on: 21-11-2023

#### *About this Cookie Statement*

This cookie policy explains what cookies are and how we use them. You should read this policy to understand what cookies are, how we use them, the types of cookies we use, i.e. the information we collect using cookies and how that information is used, and how to manage cookie preferences.

#### *What are Cookies?*

Cookies are small text files used to store small pieces of information. They are stored on your device when the website loads in your browser. These cookies help us make the website function correctly, make the website more secure, provide a better user experience and understand how the website is performing, and analyse what works and where improvement is needed.

#### *How we use Cookies?*

Our website uses cookies for several purposes. First, essential cookies are used to enable basic website functions to be performed. Secondly, functional cookies

are used to ensure certain functionalities. Thirdly, analytical and advertising cookies are used to optimise your user experience and for advertising purposes.

*Welke soorten Cookies gebruiken we?*

Necessary cookies: Deze cookies zijn essentieel voor de goede werking van de website.

Performance cookies: These cookies are used to improve the performance and functionality of our websites.

Analytical cookies: These cookies help us understand how our website is used.

Advertising cookies: These cookies are used to show ads that are relevant to you and your interests.

Examples of cookies in use:

Google Analytics - We use Google Analytics to track how users use the website and how effective our Adwords ads are at Google search result pages.

Leadgate/Leadinfo - Kepler Vision Technologies uses Leadgate/Leadinfo to identify business IP addresses and better map business visitors to our website.

Vimeo - Our website also contains video content from Vimeo. When you visit a page with a Vimeo video, cookies from Vimeo may be set.

LinkedIn: Collects data on user behaviour and interaction to optimise the website and to track the use of embedded services.

Below is the list of cookies our website uses within the aforementioned categories:

*List of all cookies scanned on 4 November 2023*

Name	Provider	Expire Days	ExpireDescription	TrackerTypeName	PurposeDescription	InitiatorSourceDomain	InitiatorSourceCountryName
CookieConsent	<a href="http://keplervision.eu">keplervision.eu</a>	365	1 year	HTTP Cookie	Stores the user's cookie consent state for the current domain	<a href="http://consent.cookiebot.com">consent.cookiebot.com</a>	Ireland
cookietest	<a href="http://keplervision.eu">keplervision.eu</a>	0	Session	HTTP Cookie	This cookie is used to determine if the visitor has accepted the cookie consent box.	<a href="http://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States

<b>li_gc</b>	<a href="https://www.linkedin.com">linkedin.com</a>	180	180 days	HTTP Cookie	Stores the user's cookie consent state for the current domain	<a href="https://www.linkedin.com">linkedin.com</a>	United States
<b>_cf_bm</b>	<a href="https://www.vimeo.com">vimeo.com</a>	1	1 day	HTTP Cookie	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	<a href="https://www.vimeo.com">vimeo.com</a>	Unknown
<b>bscookie</b>	<a href="https://www.linkedin.com">www.linkedin.com</a>	365	1 year	HTTP Cookie	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	<a href="https://www.linkedin.com">www.linkedin.com</a>	United States
<b>lidc</b>	<a href="https://www.linkedin.com">linkedin.com</a>	1	1 day	HTTP Cookie	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	<a href="https://www.linkedin.com">linkedin.com</a>	United States
<b>_li_ses.#</b>	<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	0	Persistent	HTML Local Storage		<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States
<b>snowplowOutQueue_#_post2</b>	<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	0	Persistent	HTML Local Storage	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States

<b>snowplowOutQueue_#_post2.expires</b>	<a href="http://cdn.leadinfo.net">cdn.leadinfo.net</a>	0	Persistent	HTML Local Storage	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	<a href="http://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States
<b>collect</b>	<a href="http://google-analytics.com">google-analytics.com</a>	0	Session	Pixel Tracker	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	<a href="http://google-analytics.com">google-analytics.com</a>	United States
<b>_ga</b>	<a href="http://keplervision.eu">keplervision.eu</a>	730	2 years	HTTP Cookie	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	<a href="http://www.google-analytics.com">www.google-analytics.com</a>	United States
<b>_ga_#</b>	<a href="http://keplervision.eu">keplervision.eu</a>	730	2 years	HTTP Cookie	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	<a href="http://www.googletagmanager.com">www.googletagmanager.com</a>	United States
<b>_gat</b>	<a href="http://keplervision.eu">keplervision.eu</a>	1	1 day	HTTP Cookie	Used by Google Analytics to throttle request rate	<a href="http://www.google-analytics.com">www.google-analytics.com</a>	United States
<b>_gid</b>	<a href="http://keplervision.eu">keplervision.eu</a>	1	1 day	HTTP Cookie	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	<a href="http://www.google-analytics.com">www.google-analytics.com</a>	United States
<b>ln_or</b>	<a href="http://keplervision.eu">keplervision.eu</a>	1	1 day	HTTP Cookie	Registers statistical data on users'	<a href="http://snap.licdn.com">snap.licdn.com</a>	Ireland

					behaviour on the website. Used for internal analytics by the website operator.		
<b>AnalyticsSyncHistory</b>	<a href="https://www.linkedin.com">linkedin.com</a>	30	30 days	HTTP Cookie	Used in connection with data-synchronization with third-party analysis service.	<a href="https://www.linkedin.com">linkedin.com</a>	United States
<b>vuid</b>	<a href="https://www.vimeo.com">vimeo.com</a>	730	2 years	HTTP Cookie	Collects data on the user's visits to the website, such as which pages have been read.	<a href="https://www.vimeocdn.com">f.vimeocdn.com</a>	United Kingdom
<b>td</b>	<a href="https://www.googletagmanager.com">www.googletagmanager.com</a>	0	Session	Pixel Tracker	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	<a href="https://www.googletagmanager.com">www.googletagmanager.com</a>	United States
<b>ads/ga-audiences</b>	<a href="https://www.google.com">google.com</a>	0	Session	Pixel Tracker	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	<a href="https://www.google.com">google.com</a>	United States
<b>bcookie</b>	<a href="https://www.linkedin.com">linkedin.com</a>	365	1 year	HTTP Cookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	<a href="https://www.linkedin.com">linkedin.com</a>	United States
<b>li_sugr</b>	<a href="https://www.linkedin.com">linkedin.com</a>	90	3 months	HTTP Cookie	Collects data on user behaviour and interaction in order to optimize the	<a href="https://www.linkedin.com">linkedin.com</a>	United States

					website and make advertisement on the website more relevant.		
<b>UserMatchHistory</b>	<a href="https://www.linkedin.com">linkedin.com</a>	30	30 days	HTTP Cookie	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	<a href="https://www.linkedin.com">linkedin.com</a>	United States
<b>_li_id.#</b>	<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	0	Persistent	HTML Local Storage		<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States
<b>_li_id.#.expires</b>	<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	0	Persistent	HTML Local Storage		<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States
<b>_li_ses.#.expires</b>	<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	0	Persistent	HTML Local Storage		<a href="https://cdn.leadinfo.net">cdn.leadinfo.net</a>	United States

### *Cookie management*

You have the right to change or withdraw your cookie preferences for our website at any time. If you decide to reject cookies, this may affect your browsing experience on our website.

### *Cookie Policy Update*

We reserve the right to change this cookie policy at any time.

### *Contact us*

If you have any questions about this cookie policy, please contact us at [g.noot@keplervision.eu](mailto:g.noot@keplervision.eu).

### *Disabling cookies*

Most browsers are set to accept cookies by default, but you can reset your browser to refuse all cookies or to indicate when a cookie is sent.



## Cookie preferences Banner

"We use cookies to optimise your experience!"

At Kepler Vision Technologies, we use cookies to personalise content and ads, offer social media features and analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine this information with other information you have provided to them or collected through your use of their services.

Accept: Yes, I agree to the use of cookies as described in the cookie policy.

[Accept all cookies]

Settings: I want to set my cookie preferences manually.

[Customise settings]